



**WPMT-TV**  
**2005 South Queen Street**  
**York, PA 17403**  
**(717) 843-0043**

# CONTRACT

<u>Contract / Revision</u> 400434 /		<u>Alt Order #</u> 06387677
<u>Product</u> <b>DSSCC FRIENDS OF ROB</b>		
<u>Contract Dates</u> <b>10/23/12 - 10/29/12</b>		<u>Estimate #</u> <b>2515</b>
<u>Advertiser</u> <b>Teplitz/Dem/Senate</b>		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WPMT</b>	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 408	<u>Product Code</u> 415
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Buying Time, LLC**  
**650 Massachusetts Ave NW**  
**Suite 210**  
**Washington, DC 20001**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	43	10/26/12	10/26/12	FRI 1p-2p	1p-2p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$50.00			
2	43	10/26/12	10/26/12	FRI 2p-3p	2p-3p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$50.00			
3	43	10/26/12	10/26/12	FRI 5a-6a	5a-6a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$30.00			
4	43	10/26/12	10/26/12	FRI 6a-7a	6a-7a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$50.00			
5	43	10/26/12	10/26/12	FRI 8a-9a	8a-9a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$30.00			
6	43	10/26/12	10/26/12	Fri 8p-9p	8p-9p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$650.00			
7	43	10/29/12	10/29/12	MON 1p-2p	1p-2p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$50.00			
8	43	10/29/12	10/29/12	MON 2p-3p	2p-3p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$50.00			
9	43	10/29/12	10/29/12	MON 5a-6a	5a-6a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$30.00			
10	43	10/29/12	10/29/12	MON 6a-7a	6a-7a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$50.00			
11	43	10/29/12	10/29/12	MON 8a-9a	8a-9a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$30.00			
12	43	10/25/12	10/25/12	THU 1p-2p	1p-2p		:30			NM	1	\$50.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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**York, PA 17403**  
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<u>Contract / Revision</u>	<u>Alt Order #</u>
400434 /	06387677

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	DSSCC FRIENDS OF R	2515

<u>Advertiser</u>	<u>Original Date / Revision</u>
Teplitz/Dem/Senate	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--- 1---				1	\$50.00			
13	43	10/25/12	10/25/12	THU 2p-3p	2p-3p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--- 1---				1	\$50.00			
14	43	10/25/12	10/25/12	THU 5a-6a	5a-6a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--- 1---				1	\$30.00			
15	43	10/25/12	10/25/12	THU 8a-9a	8a-9a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--- 1---				1	\$30.00			
17	43	10/23/12	10/23/12	TUE 1p-2p	1p-2p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- 1-----				1	\$50.00			
18	43	10/23/12	10/23/12	TUE 2p-3p	2p-3p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- 1-----				1	\$50.00			
19	43	10/23/12	10/23/12	TUE 5a-6a	5a-6a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- 1-----				1	\$30.00			
21	43	10/23/12	10/23/12	TUE 8a-9a	8a-9a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- 1-----				1	\$30.00			
22	43	10/24/12	10/24/12	WED 2p-3p	2p-3p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-- 1----				1	\$50.00			
23	43	10/24/12	10/24/12	WED 6a-7a	6a-7a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-- 1----				1	\$50.00			
24	43	10/23/12	10/23/12	X Factor Tue	930-1030p	- T-----	:30	1	\$1,300.00	NM	1	\$1,300.00
<b>Totals</b>											<b>22</b>	<b>\$2,790.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	17	\$2,580.00	\$2,193.00
10/29/12 - 10/29/12	5	\$210.00	\$178.50
<b>Totals</b>	<b>22</b>	<b>\$2,790.00</b>	<b>\$2,371.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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